

# JOHN AGAN

## Product & Engineering Leader

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### EXPERIENCE

Vice President, Product and Data 2023 - Present

Replit San Francisco, CA

- Personally responsible for all AI Product and Program Management across Replit.
- Led cross-functional, teams in Product Management, Product Marketing, Product Engineering, Data Science/Engineering, and Support departments to align strategies and drive cohesive product development lifecycles.
- Developed and executed product roadmaps, ensuring alignment with company objectives and market demands, resulting in an increase in product adoption within the first year.
- Oversaw the creation and implementation of data-driven strategies, leveraging advanced analytics and machine learning techniques that optimized product performance and user experiences.
- Directed product marketing initiatives, including go-to-market strategies, messaging, and positioning, resulting in an increase in product awareness and market share.
- Built and mentored high-performing teams across multiple disciplines, fostering a culture of innovation, collaboration, and continuous improvement.
- Collaborated with Sales and Business Development teams to identify opportunities for product expansion and revenue growth, leading to increase in annual revenue.

Head of Developer Product Strategy & Relations 2022 - 2023

Webflow San Francisco, CA

- Led efforts to guide developer product strategy, innovate platforms, and promote developer advocacy, encouraging innovation and engagement within the ecosystem.
- Established and managed the partner engineering, developer advocacy, developer content, and developer enablement teams.
- Drove successful integrations and enablement for third-party developers, Marketplace launches, improved platform features, and boosted developer adoption.
- Spearheaded platform data efforts to gather actionable insights, enabling data-driven decision-making and optimization of developer experiences and platform performance.

Senior Director, Developer Experience 2020 - 2022

Atlassian San Francisco, CA

- Led teams across product management, engineering, developer relations, partner engineering, technical content, and developer support to improve developer experiences within and outside Atlassian's platforms.
- Drove strategic initiatives to optimize developer experiences, driving innovation and collaboration among internal teams and external partners, resulting in increased platform adoption and customer satisfaction.

Director, Identity and Developer APIs 2018 - 2020

Twitch San Francisco

- Led product, engineering, and program management teams for Twitch's Identity, Developer API, and AAA game extension organizations, driving strategic initiatives and innovation as the primary leader.
- Drove the execution to improve Twitch's identity infrastructure and developer APIs, driving platform growth and strengthening Twitch's users' identity security and performance.

Head of Partner Engineering 2016 - 2018

Slack San Francisco, CA

- Built and led the team that owned the technical relationships with all Slack partners.
- Launched the Slack App directory and led initiatives to land/expand partner integrations, resulting in improved NRR and increased enterprise sales.
- Drove collaboration and integration efforts with external partners to enhance platform functionality and broaden ecosystem capabilities.

Head of Solutions Engineering 2015 - 2016

GitHub San Francisco, CA

- Built and led the teams that owned the technical relationships with all GitHub customers and partners.
- Led product and engineering teams to establish an enterprise roadmap, then build and deliver customer requests, resulting in viral adoption within enterprise customers.

\* Additional 15+ years of experience listed on [LinkedIn](#)



### SUMMARY

Results-driven R&D leader with over 25 years of experience in the tech industry, specializing in crafting innovative and collaborative developer products. Demonstrated success in driving company growth through strategic leadership in Product, Engineering, Data, Partnerships, and Go-To-Market.

An engineer at heart, adept at leading cross-functional teams to deliver cutting-edge solutions that exceed customer expectations and propel business objectives forward. Proven track record of building strong relationships, fostering collaboration, and achieving measurable results in dynamic, fast-paced environments.

### ADVISOR

#### CASED

2023 - Present

Strategic advisor for go-to-market initiatives, providing expertise in product development, adoption, and growth strategy to drive market success.

#### POLLY

2018 - 2022

Initially an advisor for Slack adoption and expansion, which grew into broader platform adoption strategies.

#### FPCU

2010 - 2014

Advisor for innovating on financial products through web and mobile technologies.

### SOCIAL

LinkedIn

<https://linkedin.com/in/johnagan>

GitHub

<https://github.com/johnagan>

Twitter

@johnagan